



WTIC-TV

ORDER

Print Date 10/10/12

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Flight Dates 10/09/12-10/15/12

Contract / Revision 386247 - 9

Original Date / Revision
09/10/12 10/10/12

Advertiser LMcMahon/Republican/ Sen

Agency Mentzer Media Services Inc

Buying Contact

600 Fairmont Ave
Suite 306
Towson, MD 21286Primary Account Executive
Jordan Johannessen

| Account Executive | Order% | Start Date | End Date |
|--------------------|--------|------------|----------|
| Jordan Johannessen | 100% | | |

Product

LINDA MCMAHON 4 SEN

Agency Com 15%

Billing Contact

600 Fairmont Ave
Suite 306
Towson, MD 21286

Sales Office TWDC

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 1320

Alt Order # 06308957

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL4

Priority 03

Advertiser Ref

Order Share 21% Market Value 636476

| Competing Station | % of Order | Amount |
|-------------------|------------|--------|
| 2WCCT | % | 0 |
| 3WFSB | 30% | 190942 |
| 4WVIT | 25% | 159119 |
| 5WTNH | 23% | 146389 |
| 6WCTX | 1% | 6364 |
| 7CABL | % | 0 |

Order Totals

Billing Plan

| Month | # of Spots | Net Amount | Gross Amount | Rating | Start Date | End Date | # Spots | Net Amount | Gross Amount |
|--------------|------------|--------------|--------------|--------|------------|----------|---------|--------------|--------------|
| October 2012 | 213 | \$113,611.00 | \$133,660.00 | 0.00 | 10/01/12 | 10/15/12 | 213 | \$113,611.00 | \$133,660.00 |
| Totals | 213 | \$113,611.00 | \$133,660.00 | 0.00 | | | | | |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Totals Spots Amount | |
|-----|----|-------------------|-----------------|--------------------------|-------|-------------------|------------|-----|-------------|----------|-----|---------------|------|------------------------|------------|
| E 1 | 61 | 10/09/12 | 10/12/12 | M-F 6a-7a M-F 6a-7a | CM | 6a-7a | - 1111 - - | :30 | 4 | \$140.00 | 03 | 0.00 | NM | 4 | \$560.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | - 1111 - - | | 4 | | | \$140.00 | | | 0.00 | | | |
| E 2 | 61 | 10/09/12 | 10/12/12 | M-F 8a-9a M-F 8a-9a | CM | 8a-9a | - 1111 - - | :30 | 4 | \$75.00 | 03 | 0.00 | NM | 4 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | - 1111 - - | | 4 | | | \$75.00 | | | 0.00 | | | |
| E 3 | 61 | 10/09/12 | 10/12/12 | M-F 4p-5pm M-F 4p-5pm | CM | 4p-5p | - 2222 - - | :30 | 8 | \$150.00 | 03 | 0.00 | NM | 8 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | - 2222 - - | | 8 | | | \$150.00 | | | 0.00 | | | |
| E 4 | 61 | 10/09/12 | 10/12/12 | M-F 5p-6p M-F 5p-6p | CM | 5p-6p | - 1111 - - | :30 | 4 | \$75.00 | 03 | 0.00 | NM | 4 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | - 1111 - - | | 4 | | | \$75.00 | | | 0.00 | | | |
| E 5 | 61 | 10/09/12 | 10/12/12 | | CM | 7p-730p | - 1111 - - | :30 | 4 | \$300.00 | 03 | 0.00 | NM | 3 | \$900.00 |



WTIC-TV

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Contract / Revision **386247 - 9** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 09/10/12/ 10/10/12

Order Sep 00:15:00

Advertiser **LMcMahon/Republican/ Sen** Product **LINDA MCMAHON 4 SEN** Estimate # **1320**

| | | | | | | | | | | | | | Totals | |
|-------------|-----------|-------------------|-----------------|--------------------|-----------------------|----------------|-----------------|---------------|---------------|-----------------------|-----|-----------------|--------|------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
| | | | | M-F 7p-730p | | | | | | | | | | |
| | | | | M-F 7p-730p | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/08/12 | 10/14/12 | - 1111-- | 4 | | \$300.00 | | 0.00 | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg Type</u> | | |
| 4 | 61 | 10/08/12-10/14/12 | | M-F 7p-730p | 7p-730p | | - TWThF---- | :30 | | (\$300.00) | | 0.00 NM | | |
| Credited | | | | | | | | | | | | | | |
| E 6 | 61 | 10/09/12 | 10/12/12 | M-F 730p-8p | CM | 730p-8p | - 1111-- | :30 | 4 | \$400.00 | 03 | 0.00 NM | 3 | \$1,200.00 |
| | | | | M-F 730p-8p | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/08/12 | 10/14/12 | - 1111-- | 4 | | \$400.00 | | 0.00 | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg Type</u> | | |
| 2 | 61 | 10/08/12-10/14/12 | | M-F 730p-8p | 730p-8p | | - TWThF---- | :30 | | (\$400.00) | | 0.00 NM | | |
| Credited | | | | | | | | | | | | | | |
| E 7 | 61 | 10/09/12 | 10/12/12 | M-F News at Ten | CM | 10p-11p | - 2222-- | :30 | 8 | \$1,100.00 | 03 | 0.00 NM | 8 | \$8,800.00 |
| | | | | News at Ten | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/08/12 | 10/14/12 | - 2222-- | 8 | | \$1,100.00 | | 0.00 | | | | | |
| E 8 | 61 | 10/09/12 | 10/12/12 | M-F News at 11pm | CM | 11p-1135p | - 1111-- | :30 | 4 | \$250.00 | 03 | 0.00 NM | 4 | \$1,000.00 |
| | | | | News at 11pm | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/08/12 | 10/14/12 | - 1111-- | 4 | | \$250.00 | | 0.00 | | | | | |
| E 9 | 61 | 10/09/12 | 10/12/12 | M-F 1135p-1205a | CM | 1135p-1205a | - 1111-- | :30 | 4 | \$85.00 | 03 | 0.00 NM | 4 | \$340.00 |
| | | | | M-F 1135p-1205a | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/08/12 | 10/14/12 | - 1111-- | 4 | | \$85.00 | | 0.00 | | | | | |
| E 10 | 61 | 10/10/12 | 10/10/12 | Wed Prime Rotator | CM | 8p-10p | -- 2---- | :30 | 2 | \$2,000.00 | 03 | 0.00 NM | 2 | \$4,000.00 |
| | | | | X-Factor | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/08/12 | 10/14/12 | -- 2---- | 2 | | \$2,000.00 | | 0.00 | | | | | |
| 13 | 61 | 10/13/12 | 10/13/12 | Sa 10p-11p | CM | 10p-11p | ----- 2- | :30 | 2 | \$600.00 | 03 | 0.00 NM | 2 | \$1,200.00 |
| | | | | Sa 10p-11p | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/08/12 | 10/14/12 | ----- 2- | 2 | | \$600.00 | | 0.00 | | | | | |
| 14 | 61 | 10/14/12 | 10/14/12 | NFL on FOX Early | CM | 1p-4p | ----- 2 | :30 | 2 | \$2,000.00 | 03 | 0.00 NM | 2 | \$4,000.00 |
| | | | | NFL:Sun 1-4pm | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/08/12 | 10/14/12 | ----- 2 | 2 | | \$2,000.00 | | 0.00 | | | | | |
| 15 | 61 | 10/14/12 | 10/14/12 | Su 10p-11p | CM | 10p-11p | ----- 2 | :30 | 2 | \$900.00 | 03 | 0.00 NM | 2 | \$1,800.00 |
| | | | | Su 10p-11p | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/08/12 | 10/14/12 | ----- 2 | 2 | | \$900.00 | | 0.00 | | | | | |
| 16 | 61 | 10/15/12 | 10/15/12 | M-F 6a-7a | CM | 6a-7a | 1----- | :30 | 1 | \$140.00 | 03 | 0.00 NM | 1 | \$140.00 |
| | | | | M-F 6a-7a | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/15/12 | 10/21/12 | 1----- | 1 | | \$140.00 | | 0.00 | | | | | |
| E 17 | 61 | 10/15/12 | 10/15/12 | M-F 8a-9a | CM | 8a-9a | 2----- | :30 | 2 | \$75.00 | 03 | 0.00 NM | 2 | \$150.00 |
| | | | | M-F 8a-9a | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/15/12 | 10/21/12 | 2----- | 2 | | \$75.00 | | 0.00 | | | | | |
| 18 | 61 | 10/15/12 | 10/15/12 | | CM | 4p-5p | 1----- | :30 | 1 | \$150.00 | 03 | 0.00 NM | 1 | \$150.00 |



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Contract / Revision **386247 - 9** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 09/10/12/ 10/10/12

Order Sep 00:15:00

Advertiser **LMcMahon/Republican/ Sen** Product **LINDA MCMAHON 4 SEN** Estimate # **1320**

| | | | | | | | | | | | | | Totals | |
|-------------|-----------|-------------------|-----------------|--------------------|-----------------------|----------------|---------------------------|---------------|---------------|-------------------------|-----|-----------------|--------|------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
| | | | | M-F 4p-5pm | | | | | | | | | | |
| | | | | M-F 4p-5pm | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/15/12 | 10/21/12 | 1----- | 1 | | \$150.00 | | 0.00 | | | | | |
| 19 | 61 | 10/15/12 | 10/15/12 | M-F 5p-6p | CM | 5p-6p | 1----- | :30 | 1 | \$75.00 | 03 | 0.00 NM | 1 | \$75.00 |
| | | | | M-F 5p-6p | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/15/12 | 10/21/12 | 1----- | 1 | | \$75.00 | | 0.00 | | | | | |
| 20 | 61 | 10/15/12 | 10/15/12 | M-F 7p-730p | CM | 7p-730p | 1----- | :30 | 1 | \$300.00 | 03 | 0.00 NM | 1 | \$300.00 |
| | | | | M-F 7p-730p | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/15/12 | 10/21/12 | 1----- | 1 | | \$300.00 | | 0.00 | | | | | |
| E 21 | 61 | 10/15/12 | 10/15/12 | M-F 730p-8p | CM | 730p-8p | 1----- | :30 | 1 | \$400.00 | 03 | 0.00 NM | 0 | \$0.00 |
| | | | | M-F 730p-8p | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/15/12 | 10/21/12 | 1----- | 1 | | \$400.00 | | 0.00 | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg Type</u> | | |
| 1 | 61 | 10/15/12-10/21/12 | | M-F 730p-8p | 730p-8p | | M----- | :30 | | (\$400.00) | | 0.00 NM | | |
| Credited | | | | | | | | | | | | | | |
| 22 | 61 | 10/15/12 | 10/15/12 | M-F News at Ten | CM | 10p-11p | 2----- | :30 | 2 | \$1,100.00 | 03 | 0.00 NM | 2 | \$2,200.00 |
| | | | | News at Ten | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/15/12 | 10/21/12 | 2----- | 2 | | \$1,100.00 | | 0.00 | | | | | |
| 23 | 61 | 10/15/12 | 10/15/12 | M-F News at 11pm | CM | 11p-1135p | 1----- | :30 | 1 | \$250.00 | 03 | 0.00 NM | 1 | \$250.00 |
| | | | | News at 11pm | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/15/12 | 10/21/12 | 1----- | 1 | | \$250.00 | | 0.00 | | | | | |
| 24 | 61 | 10/15/12 | 10/15/12 | M-F 1135p-1205a | CM | 1135p-1205a | 1----- | :30 | 1 | \$85.00 | 03 | 0.00 NM | 1 | \$85.00 |
| | | | | M-F 1135p-1205a | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/15/12 | 10/21/12 | 1----- | 1 | | \$85.00 | | 0.00 | | | | | |
| E 25 | 61 | 10/15/12 | 10/15/12 | NLCS on FOX | CM | 730p-11p | 6----- | :30 | 6 | \$1,400.00 | 03 | 0.00 NM | 5 | \$7,000.00 |
| | | | | NLCS | (7:30 PM-11:00 PM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/15/12 | 10/21/12 | 6----- | 6 | | \$1,400.00 | | 0.00 | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg Type</u> | | |
| 6 | 61 | 10/15/12-10/21/12 | | NLCS on FOX | 730p-11p | | (7:30 PM-11:00 PM) M----- | :30 | | (\$1,400.00) | | 0.00 NM | | |
| Credited | | | | | | | | | | | | | | |
| 26 | 61 | 10/14/12 | 10/14/12 | NLCS on FOX | CM | 8p-11p | -----6 | :30 | 6 | \$1,400.00 | 03 | 0.00 NM | 6 | \$8,400.00 |
| | | | | NLCS | (8:00 PM-11:00 PM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/08/12 | 10/14/12 | -----6 | 6 | | \$1,400.00 | | 0.00 | | | | | |
| E 28 | 61 | 10/09/12 | 10/12/12 | M-F 1205a-1235a | CM | 1205a-1235a | -TWTF-- | :30 | 5 | \$75.00 | 01 | 0.00 NM | 5 | \$375.00 |
| | | | | M-F 1205a-1235a | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/08/12 | 10/14/12 | -TWTF-- | 5 | | \$75.00 | | 0.00 | | | | | |
| E 29 | 61 | 10/09/12 | 10/12/12 | M-F 8a-9a | CM | 8a-9a | -TWTF-- | :30 | 1 | \$75.00 | 03 | 0.00 NM | 1 | \$75.00 |
| | | | | M-F 8a-9a | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/08/12 | 10/14/12 | -TWTF-- | 1 | | \$75.00 | | 0.00 | | | | | |
| E 30 | 61 | 10/09/12 | 10/12/12 | | CM | 9a-10a | -TWTF-- | :30 | 1 | \$50.00 | 03 | 0.00 NM | 1 | \$50.00 |



WTIC-TV

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Contract / Revision **386247 - 9** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

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Order Sep 00:15:00

Advertiser **LMcMahon/Republican/ Sen** Product **LINDA MCMAHON 4 SEN** Estimate # **1320**

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Totals | |
|------|----|-------------------|-----------------|------------------------------------|-------|----------------|---------------|-----|-------------------|-------------|-----|---------------|------|--------|------------|
| | | | | | | | | | | | | | | Spots | Amount |
| | | | | M-F 9a-10a M-F 9a-10a | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | - TWTF - - | | | | | 1 | \$50.00 | | 0.00 | | | |
| E 36 | 61 | 10/09/12 | 10/12/12 | M-F 6a-7a M-F 6a-7a | CM | 6a-7a | - TWTF - - | :30 | 4 | \$275.00 | 01 | 0.00 | NM | 4 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | - TWTF - - | | | | | 4 | \$275.00 | | 0.00 | | | |
| E 37 | 61 | 10/09/12 | 10/12/12 | M-F 8a-9a M-F 8a-9a | CM | 8a-9a | - TWTF - - | :30 | 4 | \$75.00 | 03 | 0.00 | NM | 4 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | - TWTF - - | | | | | 4 | \$75.00 | | 0.00 | | | |
| E 38 | 61 | 10/10/12 | 10/10/12 | M-F 4p-5pm M-F 4p-5pm | CM | 4p-5p | - - 1 - - - - | :30 | 1 | \$300.00 | 01 | 0.00 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | - - 1 - - - - | | | | | 1 | \$300.00 | | 0.00 | | | |
| E 39 | 61 | 10/09/12 | 10/12/12 | M-F 5p-6p M-F 5p-6p | CM | 5p-6p | - TWTF - - | :30 | 4 | \$200.00 | 01 | 0.00 | NM | 4 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | - TWTF - - | | | | | 4 | \$200.00 | | 0.00 | | | |
| E 40 | 61 | 10/09/12 | 10/12/12 | M-F 7p-730p M-F 7p-730p | CM | 7p-730p | - TW- F- - | :30 | 4 | \$800.00 | 01 | 0.00 | NM | 4 | \$3,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | - TW- F- - | | | | | 4 | \$800.00 | | 0.00 | | | |
| E 41 | 61 | 10/09/12 | 10/12/12 | M-F 730p-8p M-F 730p-8p | CM | 730p-8p | - TW- F- - | :30 | 4 | \$950.00 | 01 | 0.00 | NM | 4 | \$3,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | - TW- F- - | | | | | 4 | \$950.00 | | 0.00 | | | |
| E 42 | 61 | 10/09/12 | 10/12/12 | M-F News at 11pm News at 11pm | CM | 11p-1135p | - TWTF - - | :30 | 4 | \$375.00 | 01 | 0.00 | NM | 4 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | - TWTF - - | | | | | 4 | \$375.00 | | 0.00 | | | |
| E 43 | 61 | 10/09/12 | 10/12/12 | M-F 1135p-1205a M-F 1135p-1205a | CM | 1135p-1205a | - TWTF - - | :30 | 4 | \$125.00 | 01 | 0.00 | NM | 4 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | - TWTF - - | | | | | 4 | \$125.00 | | 0.00 | | | |
| E 44 | 61 | 10/10/12 | 10/10/12 | Wed Prime Rotator X-Factor | CM | 8p-10p | - - 2 - - - - | :30 | 2 | \$4,000.00 | 01 | 0.00 | NM | 2 | \$8,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | - - 2 - - - - | | | | | 2 | \$4,000.00 | | 0.00 | | | |
| E 45 | 61 | 10/09/12 | 10/12/12 | M-F 7a-8a M-F 7a-8a | CM | 7a-8a | - TWTF - - | :30 | 8 | \$275.00 | 01 | 0.00 | NM | 8 | \$2,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | - TWTF - - | | | | | 8 | \$275.00 | | 0.00 | | | |
| E 46 | 61 | 10/09/12 | 10/12/12 | M-F 9a-10a M-F 9a-10a | CM | 9a-10a | - TWTF - - | :30 | 8 | \$50.00 | 03 | 0.00 | NM | 8 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | - TWTF - - | | | | | 8 | \$50.00 | | 0.00 | | | |
| E 47 | 61 | 10/09/12 | 10/12/12 | M-F 12p-1p M-F 12p-1p | CM | 12p-1p | - TWTF - - | :30 | 8 | \$175.00 | 01 | 0.00 | NM | 8 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | - TWTF - - | | | | | 8 | \$175.00 | | 0.00 | | | |



WTIC-TV

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Contract / Revision **386247 - 9** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 09/10/12/ 10/10/12

Order Sep 00:15:00

Advertiser **LMcMahon/Republican/ Sen** Product **LINDA MCMAHON 4 SEN** Estimate # **1320**

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Totals | |
|-------|----|-------------------|-----------------|--------------------------------------|-------|-------------------------------|------------|-----|-------------------|-------------|-----|---------------|------|--------|-------------|
| | | | | | | | | | | | | | | Spots | Amount |
| E 47 | 61 | 10/09/12 | 10/12/12 | M-F 12p-1p M-F 12p-1p | CM | 12p-1p | - TWTF - - | :30 | 8 | \$175.00 | 01 | 0.00 | NM | 8 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | - TWTF - - | | | | | 8 | \$175.00 | | 0.00 | | | |
| E 48 | 61 | 10/09/12 | 10/12/12 | M-F 1p-2p M-F 1p-2p | CM | 1p-2p | - TWTF - - | :30 | 8 | \$175.00 | 01 | 0.00 | NM | 8 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | - TWTF - - | | | | | 8 | \$175.00 | | 0.00 | | | |
| E 49 | 61 | 10/09/12 | 10/12/12 | M-F 2p-3p M-F 2p-3p | CM | 2p-3p | - TWTF - - | :30 | 8 | \$200.00 | 01 | 0.00 | NM | 8 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | - TWTF - - | | | | | 8 | \$200.00 | | 0.00 | | | |
| E 50 | 61 | 10/09/12 | 10/12/12 | M-F 3p-4p M-F 3p-4p | CM | 3p-4p | - TWTF - - | :30 | 8 | \$200.00 | 01 | 0.00 | NM | 8 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | - TWTF - - | | | | | 8 | \$200.00 | | 0.00 | | | |
| E 51 | 61 | 10/12/12 | 10/12/12 | M-F 4p-5pm M-F 4p-5pm | CM | 4p-5p | ---- 1-- | :30 | 1 | \$300.00 | 01 | 0.00 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ---- 1-- | | | | | 1 | \$300.00 | | 0.00 | | | |
| E 52 | 61 | 10/10/12 | 10/12/12 | M-F 1205a-1235a M-F 1205a-1235a | CM | 1205a-1235a | -- WTF-- | :30 | 3 | \$75.00 | 01 | 0.00 | NM | 3 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -- WTF-- | | | | | 3 | \$75.00 | | 0.00 | | | |
| E 53 | 61 | 10/09/12 | 10/12/12 | M-F 5a-6a M-F 5a-6a | CM | 5a-6a | - TWTF - - | :30 | 8 | \$110.00 | 01 | 0.00 | NM | 8 | \$880.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | - TWTF - - | | | | | 8 | \$110.00 | | 0.00 | | | |
| E 54 | 61 | 10/11/12 | 10/11/12 | Thur Prime B VP Debate | CM | 9p-1030p | --- 1--- | :30 | 1 | \$5,000.00 | 03 | 0.00 | NM | 1 | \$5,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | --- 1--- | | | | | 1 | \$5,000.00 | | 0.00 | | | |
| 55 | 61 | 10/12/12 | 10/12/12 | Fri Prime B Fringe | CM | 9p-10p | ---- 2-- | :30 | 2 | \$1,800.00 | 03 | 0.00 | NM | 2 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ---- 2-- | | | | | 2 | \$1,800.00 | | 0.00 | | | |
| E 56 | 61 | 10/13/12 | 10/13/12 | College Football College Football | CM | 730-11p (7:30 PM-11:00 PM) | ----- 4- | :30 | 4 | \$700.00 | 01 | 0.00 | NM | 4 | \$2,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ----- 4- | | | | | 4 | \$700.00 | | 0.00 | | | |
| 57 | 61 | 10/14/12 | 10/14/12 | NFL on FOX Early NFL:Sun 1-4pm | CM | 1p-4p | ----- 4 | :30 | 4 | \$3,800.00 | 01 | 0.00 | NM | 4 | \$15,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ----- 4 | | | | | 4 | \$3,800.00 | | 0.00 | | | |
| 58 | 61 | 10/14/12 | 10/14/12 | NFL on FOX Late Giants:Sun 4p-8p | CM | 4p-730p | ----- 2 | :30 | 2 | \$8,500.00 | 01 | 0.00 | NM | 2 | \$17,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ----- 2 | | | | | 2 | \$8,500.00 | | 0.00 | | | |
| 59 | 61 | 10/14/12 | 10/14/12 | Su 11p-1130p Sun 11p-1130p | CM | 11p-1130p | ----- 2 | :30 | 2 | \$375.00 | 01 | 0.00 | NM | 2 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ----- 2 | | | | | 2 | \$375.00 | | 0.00 | | | |



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Print Date: 10/10/12

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Contract / Revision **386247 - 9** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 09/10/12/ 10/10/12

Order Sep 00:15:00

Advertiser **LMcMahon/Republican/ Sen** Product **LINDA MCMAHON 4 SEN** Estimate # **1320**

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Totals | |
|-------|----|-------------------|-----------------|------------------------------------|-------|----------------|--------|-----|-------------------|-------------|-----|---------------|------|--------|----------|
| | | | | | | | | | | | | | | Spots | Amount |
| 59 | 61 | 10/14/12 | 10/14/12 | Su 11p-1130p Sun 11p-1130p | CM | 11p-1130p | -----2 | :30 | 2 | \$375.00 | 01 | 0.00 | NM | 2 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -----2 | | | | | 2 | \$375.00 | | 0.00 | | | |
| 60 | 61 | 10/15/12 | 10/15/12 | M-F 6a-7a M-F 6a-7a | CM | 6a-7a | 2----- | :30 | 2 | \$275.00 | 01 | 0.00 | NM | 2 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | 2----- | | | | | 2 | \$275.00 | | 0.00 | | | |
| 61 | 61 | 10/15/12 | 10/15/12 | M-F 7a-8a M-F 7a-8a | CM | 7a-8a | 2----- | :30 | 2 | \$275.00 | 01 | 0.00 | NM | 2 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | 2----- | | | | | 2 | \$275.00 | | 0.00 | | | |
| 62 | 61 | 10/15/12 | 10/15/12 | M-F 9a-10a M-F 9a-10a | CM | 9a-10a | 1----- | :30 | 1 | \$110.00 | 01 | 0.00 | NM | 1 | \$110.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | 1----- | | | | | 1 | \$110.00 | | 0.00 | | | |
| 63 | 61 | 10/15/12 | 10/15/12 | M-F 12p-1p M-F 12p-1p | CM | 12p-1p | 2----- | :30 | 2 | \$175.00 | 01 | 0.00 | NM | 2 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | 2----- | | | | | 2 | \$175.00 | | 0.00 | | | |
| 64 | 61 | 10/15/12 | 10/15/12 | M-F 1p-2p M-F 1p-2p | CM | 1p-2p | 2----- | :30 | 2 | \$175.00 | 01 | 0.00 | NM | 2 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | 2----- | | | | | 2 | \$175.00 | | 0.00 | | | |
| 65 | 61 | 10/15/12 | 10/15/12 | M-F 2p-3p M-F 2p-3p | CM | 2p-3p | 2----- | :30 | 2 | \$200.00 | 01 | 0.00 | NM | 2 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | 2----- | | | | | 2 | \$200.00 | | 0.00 | | | |
| 66 | 61 | 10/15/12 | 10/15/12 | M-F 3p-4p M-F 3p-4p | CM | 3p-4p | 2----- | :30 | 2 | \$200.00 | 01 | 0.00 | NM | 2 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | 2----- | | | | | 2 | \$200.00 | | 0.00 | | | |
| 67 | 61 | 10/15/12 | 10/15/12 | M-F 4p-5pm M-F 4p-5pm | CM | 4p-5p | 1----- | :30 | 1 | \$300.00 | 01 | 0.00 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | 1----- | | | | | 1 | \$300.00 | | 0.00 | | | |
| 68 | 61 | 10/15/12 | 10/15/12 | M-F 5p-6p M-F 5p-6p | CM | 5p-6p | 1----- | :30 | 1 | \$200.00 | 01 | 0.00 | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | 1----- | | | | | 1 | \$200.00 | | 0.00 | | | |
| 69 | 61 | 10/15/12 | 10/15/12 | M-F 7p-730p M-F 7p-730p | CM | 7p-730p | 1----- | :30 | 1 | \$800.00 | 01 | 0.00 | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | 1----- | | | | | 1 | \$800.00 | | 0.00 | | | |
| 71 | 61 | 10/15/12 | 10/15/12 | M-F News at 11pm News at 11pm | CM | 11p-1135p | 1----- | :30 | 1 | \$375.00 | 01 | 0.00 | NM | 1 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | 1----- | | | | | 1 | \$375.00 | | 0.00 | | | |
| 72 | 61 | 10/15/12 | 10/15/12 | M-F 1135p-1205a M-F 1135p-1205a | CM | 1135p-1205a | 2----- | :30 | 2 | \$125.00 | 01 | 0.00 | NM | 2 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |



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Print Date: 10/10/12

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Contract / Revision **386247 - 9** Flight Dates **10/09/12-10/15/12**Hiatus DatesOriginal Date / Revision 09/10/12/ 10/10/12Order Sep 00:15:00Advertiser **L McMahon/Republican/ Sen** Product **LINDA MCMAHON 4 SEN** Estimate # **1320**

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Totals | |
|--------|----|-------------------|-----------------|--|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|--------------|------------|
| | | | | | | | | | | | | | | Spots | Amount |
| 72 | 61 | 10/15/12 | 10/15/12 | M-F 1135p-1205a M-F 1135p-1205a | CM | 1135p-1205a | 2----- | :30 | 2 | \$125.00 | 01 | 0.00 | NM | 2 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | 2----- | | | | | 2 | \$125.00 | | 0.00 | | | |
| 73 | 61 | 10/15/12 | 10/15/12 | M-F 5a-6a M-F 5a-6a | CM | 5a-6a | 2----- | :30 | 2 | \$110.00 | 01 | 0.00 | NM | 2 | \$220.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | 2----- | | | | | 2 | \$110.00 | | 0.00 | | | |
| 74 | 61 | 10/14/12 | 10/14/12 | NFL on FOX Early NFL:Sun 1-4pm | CM | 1p-4p | -----1 | :30 | 1 | \$3,800.00 | 01 | 0.00 | NM | 1 | \$3,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -----1 | | | | | 1 | \$3,800.00 | | 0.00 | | | |
| 75 | 61 | 10/13/12 | 10/13/12 | College FB Erly Game(FC College FB Erly Game(FC | CM | 330p-7p | -----2- | :30 | 2 | \$700.00 | 01 | 0.00 | NM | 2 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -----2- | | | | | 2 | \$700.00 | | 0.00 | | | |
| E 76 | 61 | 10/13/12 | 10/13/12 | College FB Late Game(FC College FB Late Game(FC | CM | 7-11p | -----2- | :30 | 2 | \$700.00 | 01 | 0.00 | NM | 2 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -----2- | | | | | 2 | \$700.00 | | 0.00 | | | |
| E 77 | 61 | 10/09/12 | 10/12/12 | M-F 5p-6p M-F 5p-6p | CM | 5p-6p | -TWTF-- | :30 | 2 | \$200.00 | 01 | 0.00 | NM | 2 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -TWTF-- | | | | | 2 | \$200.00 | | 0.00 | | | |
| N 78 | 61 | 10/11/12 | 10/11/12 | Weekday Access Senatorial Debate | CM | 7p-8p | ---1--- | :30 | 1 | \$3,100.00 | 01 | 0.00 | NM | 1 | \$3,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ---1--- | | | | | 1 | \$3,100.00 | | 0.00 | | | |
| Totals | | | | | | | | | | | | | 213 | \$133,660.00 | |